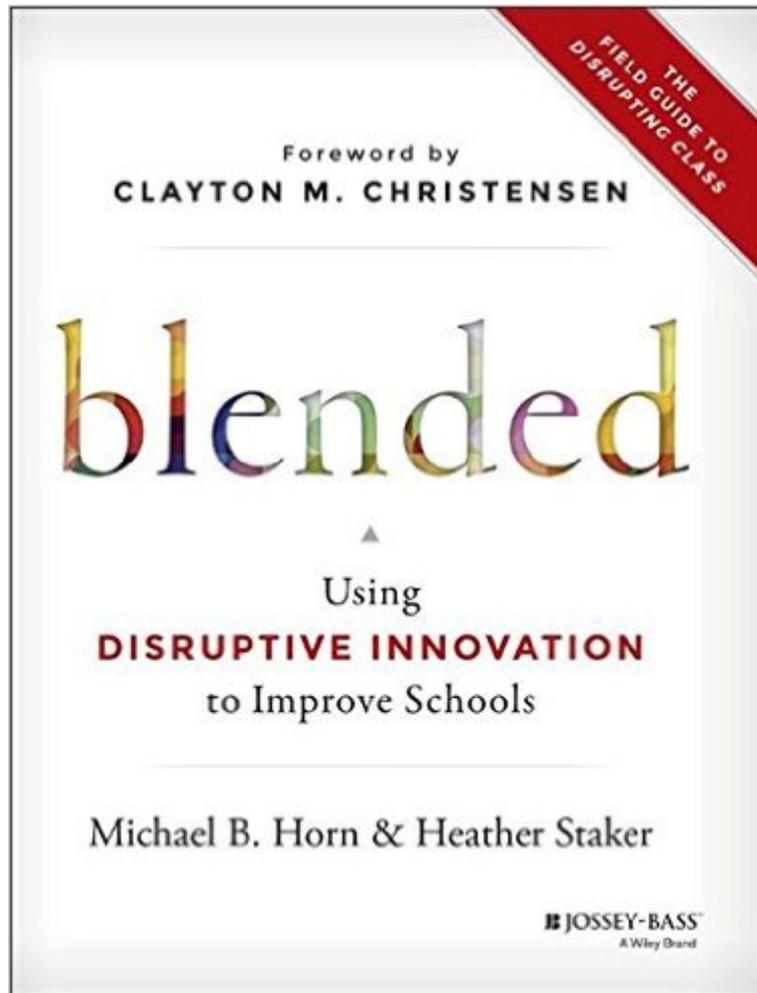


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# Blended: Using Disruptive Innovation To Improve Schools



## Synopsis

Navigate the transition to blended learning with this practical field guide *Blended* is the practical field guide for implementing blended learning techniques in K-12 classrooms. A follow-up to the bestseller *Disrupting Class* by Clayton M. Christensen, Michael Horn, and Curtis Johnson, this hands-on guide expands upon the blended learning ideas presented in that book to provide practical implementation guidance for educators seeking to incorporate online learning with traditional classroom time. Readers will find a step-by-step framework upon which to build a more student-centered system, along with essential advice that provides the expertise necessary to build the next generation of K-12 learning environments. Leaders, teachers, and other stakeholders will gain valuable insight into the process of using online learning to the greatest benefit of students, while avoiding missteps and potential pitfalls. If online learning has not already rocked your local school, it will soon. Blended learning is one of the hottest trends in education right now, and educators are clamoring for "how-to" guidance. *Blended* answers the call by providing detailed information about the strategy, design, and implementation of a successful blended learning program. Discover a useful framework for implementing blended learning Unlock the benefits and mitigate the risks of online learning Find answers to the most commonly asked questions surrounding blended learning Create a more student-centered system that functions as a positive force across grade levels Educators who loved the ideas presented in *Disrupting Class* now have a field guide to making it work in a real-world school, with expert advice for making the transition smoother for students, parents, and teachers alike. For educational leaders seeking more student-centered schools, *Blended* provides the definitive roadmap.

## Book Information

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Most everyone knows that America's schools are failing to meet the challenges brought by globalization - despite more than tripling inflation-adjusted per-pupil spending since the early 1970s and spending more on K-12 than any other nation besides Switzerland, U.S. pupil outcomes have only very slightly improved and we're below average vs. other developed nations. Sadly, most educators' prescription for improvement is 'more of the same.' Yet, in most every other segment we're flooded with innovations. Innovations that improve aircraft engine maintenance and reliability, financial transactions, communications, retailing, tax preparation, etc., and will hopefully soon make driving much safer, less demanding, and even faster. Even health care is moving towards utilization of big data to improve diagnoses and treatment. Unfortunately, K-12 education has yet to benefit. Fortunately, new alternatives are being developed for educators. Authors Horn and Staker summarize one in their new book - 'blended learning,' Blended learning combines individualized computerized adaptive learning systems with teacher-led group review, re-emphasis, and clarification. (Another - 'mastery learning.') The intent - to simultaneously improve education offerings and outcomes while reducing costs. They begin by outlining several blended learning models. Rotation models are built around station rotations, and have been demonstrated with KIPP Empower and Rocketship Education charter schools. This rotation can take place either within a classroom or between sets of classrooms.

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